

OPTIMIZING RESEARCH

FOR GREATER DISCOVERY



SCIENCE MANAGEMENT

Christa Studzinski
Manager, Partnerships –
Ontario Brain Institute

OVERVIEW

Performance Management

- ③ Mapping goals
- ③ Changing behaviour





Why did you become a
scientist?





Creating a road map

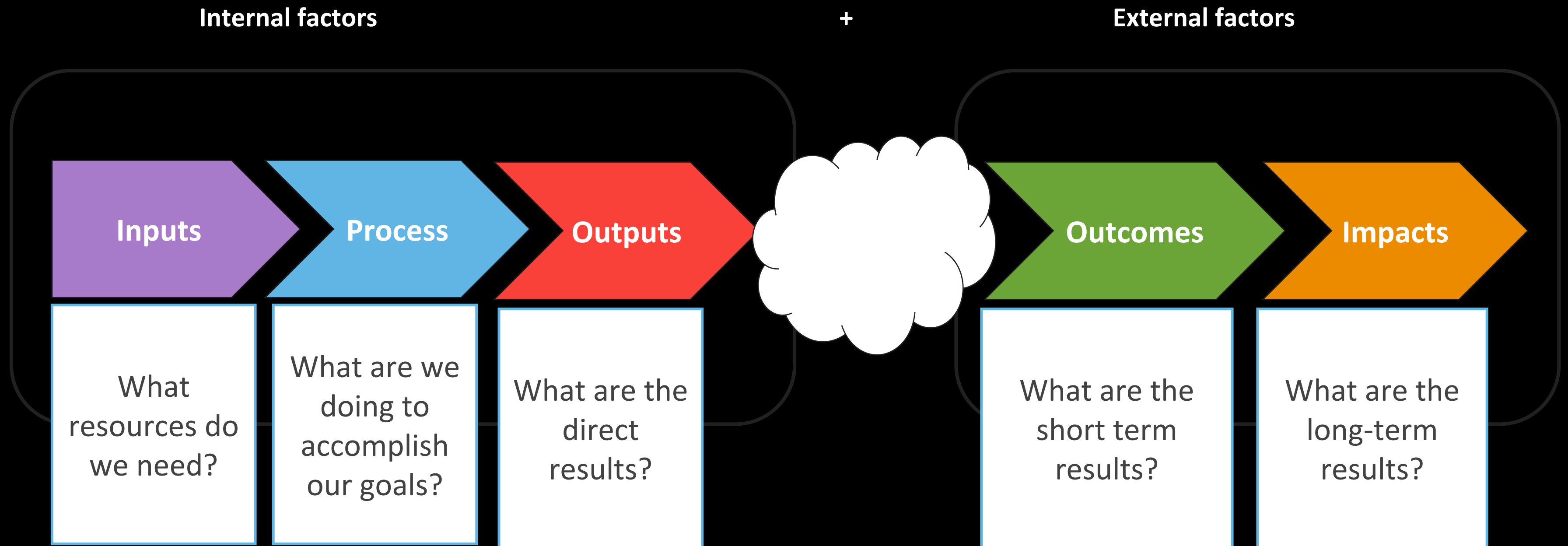
A road map that describes and **illustrates the logical relationships** among program elements and the problem to be solved.

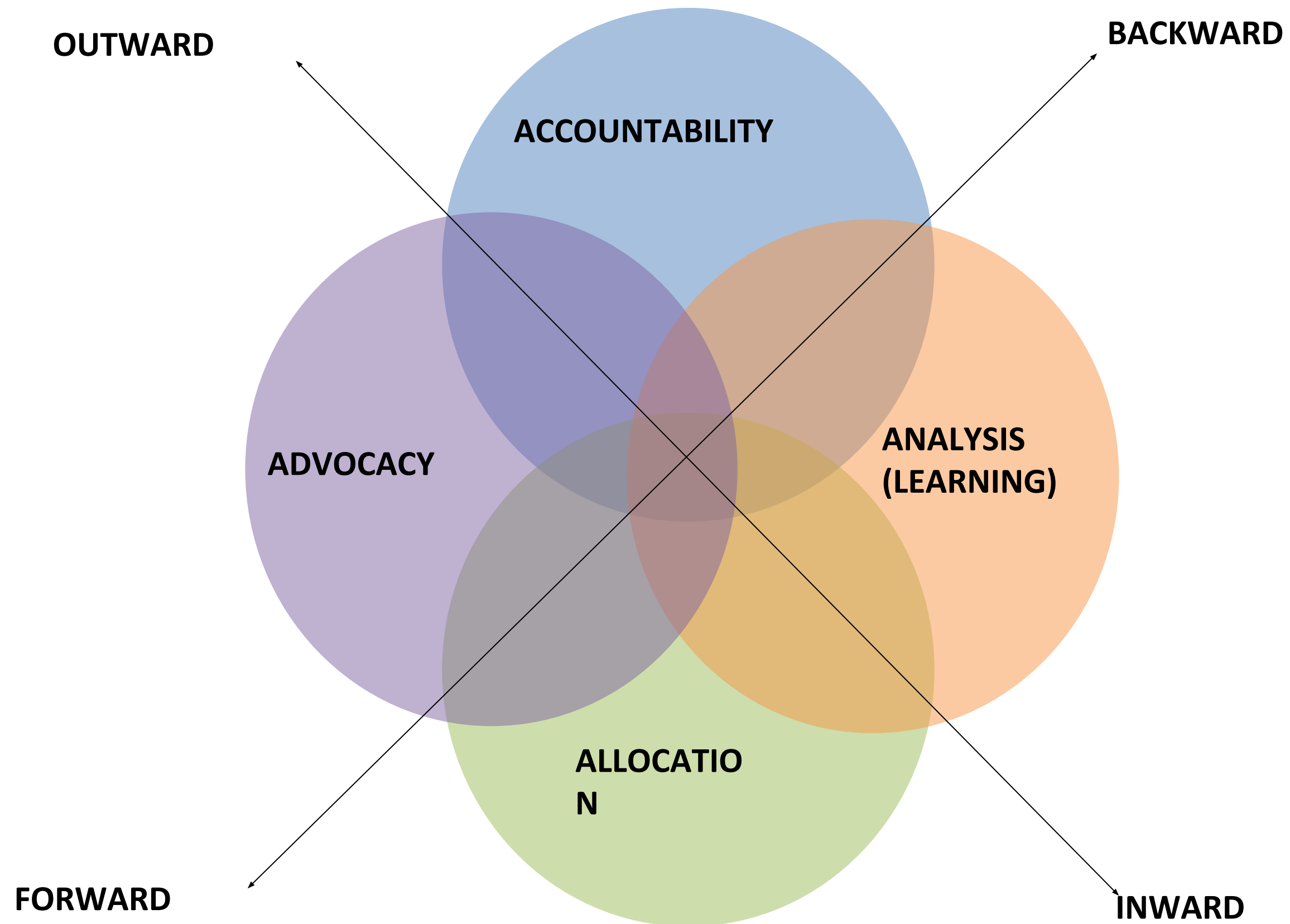
Can be used for **planning, monitoring** and **assessing** impact.

A tool for **communicating** to stakeholders that can be used to define indicators of success.



Logic model







Roadmap helps you tell better stories!



Changing behaviour

- Create a grand challenge to inspire
- Align individuals towards a shared goal
- Streamline activities
- Remove barriers



THANK
YOU

